



ABOUT SQUARESPACE

Squarespace, Inc. is a privately held publishing software company based in the Soho district of lower Manhattan.

In 2003, after being unable to find a way to elegantly publish his personal website, Anthony Casalena began work on the software that is now the Squarespace Platform. Since its inception, Squarespace has blossomed into a product that powers tens of thousands of sophisticated websites for businesses, bloggers, and professionals worldwide and currently serves billions hits per month. Our expertise has garnered attention from publications such as the Wall Street Journal, BusinessWeek and TechCrunch -- as well as on countless other blogs and news sites.

Squarespace is defined by our insistence on software that provides an unparalleled user experience from a robust core. Every pixel of Squarespace's software is engineered and animated to be flawless. Squarespace was conceived to be — and will remain — a departure from the sea of free products and "me too" services that pollute today's web marketplace.

Our company has been profitable (via purely organic revenue growth) since its first year of existence, and remains firmly committed to its goal of defining a new era of publishing on the web.

*Squarespace Inc.
187 Lafayette St. #4
New York, NY 10013*



No. 339

Squarespace | New York, NY

Year	2009
Industry	IT Services
Founded	2003
Growth	723.3%
2005 Revenue	\$269,545
2008 Revenue	\$2.2 million
Employees	8

<http://www.inc.com/inc5000/2009/company-profile.html?id=200903390>

LEADERSHIP



A painstakingly developed family of like-minded individuals who aspire for something bigger on the web. We're here to solve the hard problems in web publishing.



ANTHONY CASALENA
Founder

Anthony Casalena has been developing software and user interfaces since the age of 15. Across the past decade, projects solely created, deployed, and designed by Anthony have been actively used by over half a million individuals, and have powered web experiences for over 50 million more. Anthony's projects have appeared in publications such as the Wall Street Journal, BusinessWeek, the Financial Times, and the Washington Post. His current organization, Squarespace, launched while Anthony was 20, has grown organically into a thriving, multi-million dollar software company located in the heart of Manhattan. Squarespace systems serve hundreds of millions of hits per month with unprecedented levels of reliability. He holds a B.S. in Computer Science from the University of Maryland. space's software is engineered and animated to be flawless. Squarespace was started — and will remain — a departure from the sea of free products and thoughtless services that pollute today's web marketplace.



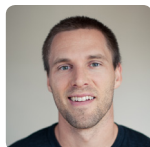
DANE ATKINSON
CEO

Dane Atkinson started his first company, SenseNet Inc., at the age of 18. The company grew explosively through servicing Fortune 500 companies (WPP, Pfizer, Lucent) to hundreds of employees on three continents. Since then, he's had an extremely successful career as a technology executive and has founded, bought, and sold over a dozen companies including yourday.com, yourstuff.com, estandardsforum.com, iensure.com. His extensive technology and marketing expertise helps us deliver increasingly rich service to our customers. In addition to his position as CEO, Dane also acts as advisor and board member to several leading technology companies.



DAVIN CHEW
Director of Engineering

Davin Chew is an engineer and entrepreneur who has developed software for startups in New York and Silicon Valley. He was formerly co-founder and VP of Engineering of user-generated publishing startup Blockr, before joining Squarespace as an early employee. Not content with just building virtual products, Davin also co-founded a toy design company in 2005 whose first product, the ScreenSmasher, garnered rave reviews in publications such as the New York Times and PC World. Davin captained the Fencing Team at Harvard University where he graduated with a degree in electrical engineering and computer science.



TYLER THOMPSON
Creative Director

Tyler Thompson is a natural-born designer. From Web design to packaging design, Tyler has experienced almost every edge of the design world. At the age of 12, he picked up a can of spray paint and was quickly immersed in the urban graffiti scene. Trained as a fine artist and print designer, Tyler built on his design foundation and applied it to the web. His intuitive eye for beautiful design earned him a creative director spot straight out of college. His web and print designs have earned him a steady stream of awards and have garnered international recognition.



ROLANDO BERRIOS
Director of Technology

Rolando Berrios (a SenseNet alumnus) has been a systems engineer and developer working at internet companies for a long time now. His work experience includes several high profile web sites, including TD Ameritrade, the NYTimes.com and Forbes.com where he was responsible for maintaining and improving upon the infrastructure of some of the most visited sites on the internet. Prior to joining Squarespace, he played a major role in developing a stable systems platform for Vidavee, which was subsequently sold to Vignette. Throughout his career he's been focused on increasing availability, uptime, and scalability, always striving for the perfect night of uninterrupted rest.



KRISTYN HEIDE
Senior Designer

Krystyn Heide grew up in a family of left and right brainers. Her mixed up genes made her fall hard for web design, and she quickly became a self-proclaimed CSS junkie. She brings a decade of experience to our team, designing for new media companies and big brands including AT&T, Bausch & Lomb, MTV, Revision3, McDonalds, Cadillac and Anheuser-Busch. Her business card says Senior Designer, but she's also equal parts user experience advocate and Squarespace evangelist.