



Squarespace V5 Redefines Publishing for the Web

NEW YORK, NY — July 25, 2008 — Today, Squarespace Inc. announces the groundbreaking re-release of their exceptionally tuned publishing tool for bloggers, small companies, and authors.

"Squarespace V5 seamlessly welds together easy-to-use content creation and management tools with a structured back-end that has all the building blocks for creating powerful and elaborate websites," explains Anthony Casalena, founder of Squarespace Inc. "Central to this experience is a new way of thinking about website design and management—semi-structured publishing—that seeks to make advanced web publishing widely accessible."

Squarespace V5 introduces:

- A drag and drop editing interface, allowing complete real-time website control directly from the browser.
- Powerful pluggable architecture with modules covering every aspect of website construction from blogging to galleries, search, form-building and more. Each module is completely configurable and flexible enough to fit into any sized site.
- 60+ website styles that are completely modifiable by users with point and click simplicity and speed. The number of controls available virtually ensures that no two Squarespace sites will look the same while their owners can get the exact look and feel they want in the least time possible.
- A robust back-end grid architecture powered by Oracle Coherence and hosted by Peer1 Networks to ensure reliability for each and every Squarespace website, no matter the size. All features are implemented using the same high-performance back-end to eliminate worries about system downtime.

To showcase Version 5, Squarespace has introduced videos showing how various popular websites that took small teams months to build, can be re-constructed on Squarespace in minutes.

To see these videos, and to instantly experience the product, visit Squarespace at <http://www.squarespace.com/>.

Squarespace, Inc. is a privately held publishing software company founded in 2004 by Anthony Casalena, and based in the SoHo district of lower Manhattan. Since its inception, Squarespace has blossomed into a product that powers tens of thousands of sophisticated websites for businesses, bloggers, and professionals worldwide. Squarespace has grown completely organically since inception and remains profitable to this day.